

Cookie policy



Cookie policy

We (People's Partnership Holdings Limited) use cookies on our websites to help give you the best experience we can.

If you'd like to remove or refuse cookies, you can learn how to below – see 'What to do about unwanted cookies or adverts'. However, this may mean our website won't work in the way you'd expect.

Warning: if you use your web browser settings to refuse all cookies, you won't be able to log in to your Online Account with us.

What are cookies?

Cookies are small text files that are placed on your device (such as a computer or mobile phone) when you browse websites. Almost all websites use them. They help us to distinguish you from other visitors. They also help us to customise our web pages by remembering your preferences, such as font size.

When you return to our websites, we use the information in the cookie to recognise your last session. This improves the quality of your experience on our websites.

Why do we use cookies?

We use cookies to make our websites work as you'd expect. They also help us to:

- continually improve our websites
- improve speed and security of our websites
- remember your search settings during and between visits
- let you share pages with social networks like Facebook and add comments to our site
- make our marketing more efficient so you should only see advertising or promotions that are relevant to you, eg via Google or Facebook.

We don't use cookies to:

- collect any personally identifiable or sensitive information
- send personally identifiable data to third parties.

What type of cookies do we use?

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Online Account (MyProducts)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cookieyesID	Online Account (MyProducts)	Used as a unique identifier for visitors according to their consent. Expires after 12 months.	Necessary
Third-party cookie	cookieyes-necessary	Online Account (MyProducts)	Used to remember the consent of users for the use of cookies in the 'Necessary' category. Expires after 12 months.	Necessary
Third-party cookie	OTZ	Google Analytics	Used by Google Analytics to provide an aggregate analysis of Website visitors. Expires after 24 hours.	Analytics
First-party cookie	_ga	Google Analytics	Used by Google Analytics to calculate visitor, session, campaign data and to keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors. Expires after 2 years.	Analytics
First-party cookie	_gat_UA-83014567-1	Google Analytics	Allows Google to limit the collection of data on high traffic sites. Expires after 1 minute.	Analytics
First-party cookie	_gcl_au	Google Analytics	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 2 months.	Marketing
First-party cookie	_gid	Google Analytics	To distinguish different users by a non-personal random number, instead of using personal information. Expires after 24 hours.	Analytics
First-party cookie	_RequestVerificationToken	Online Account (MyProducts)	To stop unauthorised posting of content to a website. Expires after each visit.	Necessary

Online Account (MyProducts)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	_uetsid	B&CE website	Used by Microsoft Bing Ads. It allows us to engage with a user that has previously visited our website. Expires after 24 hours.	Marketing
Third-party cookie	_uetvid	Online Account (MyProducts)	Used to allow us to engage with a user that has previously visited our website. Expires after 12 months.	Marketing
Third-party cookie	_upscope__region	B&CE website	To allow our agents to help customers navigate the site. Expires after 30 days.	Functional
Third-party cookie	_upscope__shortId	B&CE website	This cookie is a bolt on for Whoson (live chat provider) and allows our agents to help customers navigate the site. Expires after 30 days.	Functional
Third-party cookie	AEC	Google Analytics	Used to ensure that requests within a browsing session are made by the user, and not by other sites. These cookies prevent malicious sites from acting on behalf of a user without that user's knowledge. Expires after 6 months.	Functional
Third-party cookie	ai_session	Online Account (MyProducts)	Associated with the Microsoft Application Insights software, which collects statistical usage and telemetry information for apps built on the Azure cloud platform. Expires after 1 day.	Functional
Third-party cookie	ai_user	Online Account (MyProducts)	Used for the collection of statistical usage and telemetry information for applications built on the Azure cloud platform. Expires after 12 months.	Analytics

Online Account (MyProducts)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	ASP.NET_SessionId	Online Account (MyProducts)	For security checks after login. Expires after each visit.	Necessary
Third-party cookie	cky-action	Online Account (MyProducts)	Used to remember the action taken by the user. Expires after 12 months.	Necessary
Third-party cookie	1P_JAR	Google Analytics	To collect website statistics and track conversion rates. Expires after 12 months.	Analytics
Third-party cookie	cky-active-check	Online Account (MyProducts)	Used to check if the consent banner is active on the website. Expires after 24 hours.	Necessary
Third-party cookie	CONSENT	Google Analytics	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website. No expiry.	Marketing
Third-party cookie	DV	Google Adwords	To measure the visitors' actions after they click through from an advert and to store user preferences. Expires after 12 months.	Marketing
Third-party cookie	Fr	Facebook	To track advertising opt-outs on Facebook. Expires after 3 months.	Marketing
Third-party cookie	cky-consent	Online Account (MyProducts)	Used to to remember the users' consent settings so that the website recognises the users the next time they visit. Expires after 12 months.	Necessary

Online Account (MyProducts)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	cookieeyes-advertisement	Online Account (MyProducts)	Used to remember the consent of users for the use of cookies in the 'Advertisement' category. Expires after 12 months.	Necessary
Third-party cookie	cookieeyes-analytics	Online Account (MyProducts)	Used to remember the consent of users for the use of cookies in the 'Analytics' category. Expires after 12 months.	Necessary
Third-party cookie	MUID	Bing	This cookie is widely used by Microsoft as a unique user identifier to allow user tracking. Expires after 12 months.	Analytics
Third-party cookie	NID	Google	Google uses cookies, like the PREF cookie, NID and SID, to contribute to the personalization of the ads in Google properties, like Google search. Expires after 6 months.	Marketing
Third-party cookie	cookieeyes-functional	Online Account (MyProducts)	Used to remember the consent of users for the use of cookies in the 'Functional' category. Expires after 12 months.	Necessary
Third-party cookie	UULE	Google	To geolocate search engine results pages. This helps us to better tailor our advertising to visitor's locations. Expires after 24 hours.	Marketing
Third-party cookie	SOCS	Google	Used by Google to store a user's state regarding their cookie choices. Expires after 24 hours.	Functional

Online Account (MyProducts)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	whoson	Online Account (MyProducts)	Used for our online live chat tools. Expires after 12 months.	Functional
First-party cookie	x-ms-cpim-admin	Online Account (MyProducts)	Holds user membership data. Expires at the end of the browser session.	Strictly necessary
First-party cookie	x-ms-cpim-slice	Online Account (MyProducts)	Used to send requests to the appropriate place at that time. Expires at the end of the browser session.	Strictly necessary
First-party cookie	x-ms-cpim-trans	Online Account (MyProducts)	Used for tracking the transactions (number of authentication requests to Azure Active Directory B2C) and the current transaction. Expires at the end of the browser session.	Strictly necessary
First-party cookie	x-ms-cpim-sso:lid	Online Account (MyProducts)	Used for maintaining the single sign-on session. This cookie is set as persistent, when 'Keep me signed in' is enabled. Expires at the end of the browser session.	Strictly necessary
First-party cookie	x-ms-cpim-cache:lid_n	Online Account (MyProducts)	Used for maintaining the request state. Expires at the end of the browser session or after successful authentication.	Strictly necessary
First-party cookie	x-ms-cpim-csrf	Online Account (MyProducts)	Cross-Site Request Forgery (CSRF) token used for CSRF protection. Expires at the end of the browser session.	Strictly necessary

Online Account (MyProducts)

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	x-ms-cpim-dc	Online Account (MyProducts)	Used for Azure Active Directory B2C network routing. Expires at the end of the browser session.	Strictly necessary
First-party cookie	x-ms-cpim-ctx	Online Account (MyProducts)	Used for context information within the login/access process.	Strictly necessary
First-party cookie	x-ms-cpim-rp	Online Account (MyProducts)	Used for storing membership data. Expires at the end of the browser session.	Strictly necessary
First-party cookie	x-ms-cpim-rc	Online Account (MyProducts)	Used for storing the relay cookie. Expires at the end of the browser session.	Strictly necessary

The People's Pension

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	personalisation_picked	The People's Pension website	Used to store the choice a user makes about which audience they fall into, so the next time they visit the site they are served the relevant audience content and don't need to select this again each time. Expires after 2 months.	Functional
First-party cookie	Recite.Preferences	The People's Pension website	Used to store the recite toolbar preferences. Expires after 12 months.	Functional
Third-party cookie	RT	The People's Pension website	When an end-user browses to a site that's instrumented with mPulse, Boomerang generates an RT cookie. It contains various pieces of information about the user's session, as viewed by Boomerang. Expires after 7 days.	Analytics
Third-party cookie	UserMatchHistory	LinkedIn	Used by LinkedIn Ads to synch IDs. Expires after 30 days.	Marketing
First-party cookie	userTypeValue	The People's Pension website	Used to help us determine which audience a user belongs to. Expires after each visit.	Analytics
First-party cookie	viewed_cookie_policy	The People's Pension website	Used to confirm that a user has seen the cookie policy, so they don't need to see it on their next visit to the site. Expires after 12 months.	Functional
Third-party cookie	whoson	The People's Pension website	This cookie is set for our online live chat tools. Expires after 12 months.	Functional

The People's Pension

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	_dc_gtm_UA-83014567-1	Google Tag Manager	To identify visitors by age, gender or interests in Google Tag Manager. Expires after each visit.	Necessary
First-party cookie	_ga	Google Analytics	To identify unique users. Expires after 2 years.	Analytics
Third-party cookie	_hjAbsoluteSessionInProgress	The People's Pension website	Used to detect the first page view session of a user. Expires after 30 minutes.	Analytics
First-party cookie	_gid	Google Analytics	To distinguish different users by a non-personal random number, instead of using personal information. Expires after 24 hours.	Analytics
Third-party cookie	_hjid	The People's Pension website	Used to ensure data from subsequent visits to the same site are attributed to the same user ID. Expires after 12 months.	Analytics
Third-party cookie	_hjIncludedInSessionSample	The People's Pension website	Used to determine if a user is included in the data sampling defined by your site's daily session limit. Expires after 30 minutes.	Analytics
Third-party cookie	_hjSession_1538465	The People's Pension website	Holds current session data and ensures subsequent requests in the session window are attributed to the same session. Expires after 30 minutes.	Analytics

The People's Pension

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	_gcl_au	The People's Pension website	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 3 months.	Marketing
Third-party cookie	_hjSessionUser_1538465	The People's Pension website	Ensures data from subsequent visits to the same site are attributed to the same user ID. Expires after 12 months.	Analytics
Third-party cookie	_uetvid	The People's Pension website	Used by bing.com to store and track visits across websites. Expires after 12 months.	Marketing
First-party cookie	PHPSESSID	The People's Pension website	To store a simple message when a form is submitted that can be displayed on a different page. Expires after each visit.	Functional
Third-party cookie	_upscope__region	The People's Pension website	This cookie is a bolt on for whoson (live chat provider) and allows our agents to help customers navigate the site. Expires after 30 days.	Functional
First-party cookie	Recite.Persist	The People's Pension website	This stores a flag to indicate whether toolbar should persist between pages or not. Expires after each visit.	Functional
Third-party cookie	IDE	doubleclick.net	To measure visitors' actions after they click through from an advert. Expires after 1 year.	Marketing

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	_upscope__shortId	The People's Pension website	This cookie is a bolt on for whoson (live chat provider) and allows our agents to help customers navigate the site. Expires after 30 days.	Functional
Third-party cookie	AnalyticsSyncHistory	LinkedIn	Used to store information about the time a sync took place with the lms_analytics cookie. Expires after 30 days.	Functional
Third-party cookie	Bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services. Expires after 2 years.	Marketing
First-party cookie	cli_user_preference	The People's Pension website	This cookie is set by GDPR Cookie Consent plugin. The purpose of this cookie is to store whether or not the user has given consent for cookie usage. It does not store any personal data. Expires after 12 months.	Necessary
Third-party cookie	CONSENT	Google Analytics	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	Marketing
Third-party cookie	Lidc	LinkedIn	LinkedIn cookie used for routing from share buttons and ad tags. Expires after 24 hours.	Marketing
First-party cookie	cookieLawInfo-checkbox-functional	The People's Pension website	Used to check whether or not the user has given the consent to the usage of cookies under the category 'functional'. Expires after 12 months.	Necessary

The People's Pension

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	cookieLawInfo-checkbox-marketing	The People's Pension website	Used to check whether or not the user has given consent to the usage of cookies under the category 'marketing'. Expires after 12 months.	Necessary
First-party cookie	cookieLawInfo-checkbox-necessary	The People's Pension website	Used to check whether or not the user has given the consent to the usage of cookies under the category 'Necessary'. Expires after 12 months.	Necessary
First-party cookie	cookieLawInfo-checkbox-performance	The People's Pension website	This cookie is set by the GDPR Cookie Consent plugin. It's used to check whether or not the user has given consent to the usage of cookies under the category 'performance'. Expires after 12 months.	Necessary
First-party cookie	CookieLawInfoConsent	The People's Pension website	Used to record the default button state of the corresponding category and the status of CCPA. It works only in coordination with the primary cookie. Expires after 12 months.	Necessary
Third-party cookie	VISITOR_INFO1_LIVE	YouTube	To allow YouTube to collect usage information for YouTube hosted videos. Expires after 179 days.	Analytics
Third-party cookie	YSC	YouTube	To allow YouTube to collect usage information for YouTube hosted videos. Expires after each visit.	Analytics
Third-party cookie	lang	LinkedIn	Used to remember a user's language setting to ensure LinkedIn.com displays in the language they selected. Expires after each visit.	Functional

The People's Pension

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	li_gc	LinkedIn	Used to store guest consent for the purpose of non-essential use of cookies. Expires after 2 years.	Functional
Third-party cookie	li_mc	LinkedIn	Used as a temporary cache to avoid database lookups for a member's consent to use non-essential cookies and to enforce consent on the client side. Expires after 2 years.	Functional
Third-party cookie	MUID	Bing	Used to Identify unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes. Expires after 12 months.	Marketing

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	cli_user_preference	Peoples Partnership	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. Expires after 12 months.	Necessary
First-party cookie	cookieLawInfo-checkbox-functional	Peoples Partnership	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of functional cookies. Expires after 12 months.	Necessary
First-party cookie	cookieLawInfo-checkbox-necessary	Peoples Partnership	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of Necessary cookies. Expires after 12 months.	Necessary
First-party cookie	cookieLawInfo-checkbox-performance	Peoples Partnership	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of performance cookies. Expires after 12 months.	Necessary
First-party cookie	CookieLawInfoConsent	Peoples Partnership	Used to record the default button state of the corresponding category & the status of CCPA. It works only in coordination with the primary cookie. Expires after 12 months.	Necessary
First-party cookie	viewed_cookie_policy	Peoples Partnership	Is used to store if the cookie policy has been seen.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	SSID	YouTube	Used by Google to provide security protection. Expires after 2 years.	Functional
Third-party cookie	SAPISID	YouTube	Used by Google to provide security protection. Expires after 2 years.	Functional
Third-party cookie	SID	YouTube	Used by Google to provide security protection. Expires after 2 years.	Functional
Third-party cookie	__Secure-1PAPISID	YouTube	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising. Expires after 2 years.	Marketing
First-party cookie	_dc_gtm_UA-83014567-1	Google Tag Manager	To identify visitors by age, gender or interests in Google Tag Manager. Expires after each visit.	Necessary
First-party cookie	_ga	Google Analytics	To identify unique users. Expires after 2 years.	Analytics
Third-party cookie	__Secure-3PSID	YouTube	Used to build a profile of website visitor interests to show relevant and personalised ads through re-targeting. Expires after 2 years.	Marketing
First-party cookie	_gid	Google Analytics	To distinguish different visitors by a non-personal random number, instead of using personal information. Expires after 24 hours.	Analytics

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	_gcl_au	Google Adsense	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 3 months.	Marketing
Third-party cookie	__Secure-3PSIDCC	YouTube	Used to build a profile of website visitor interests to show relevant and personalised ads through re-targeting. Expires 12 months.	Marketing
Third-party cookie	UserMatchHistory	LinkedIn	Used by LinkedIn Ads ID syncing. Expires after 30 days.	Marketing
First-party cookie	viewed_cookie_policy	B&CE website	Used to store that a user has seen the cookie policy, so they don't need to see it again next time they visit the site. Expires after 12 months.	Functional
First-party cookie	cookieLawinfo-checkbox-marketing	The People's Pension website	Used to check whether the user has given their consent to the usage of cookies under the category 'marketing'. Expires after 12 months.	Necessary
First-party cookie	cookieLawinfo-checkbox-necessary	The People's Pension website	Used to check whether the user has given their consent to the usage of cookies under the category 'Necessary'. Expires after 12 months.	Necessary
First-party cookie	_gat_UA-83014567-1	The People's Pension website	To limit requests to Google Analytics. Expires after 1 minute.	Analytics

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	_hjid	The People's Pension website	Set when a user first lands on a page. Persists the 'Hotjar' User ID which is unique to that site. Ensures data from subsequent visits to the same site is attributed to the same user ID. Expires after 12 months.	Analytics
Third-party cookie	_hjSessionUser_1538465	The People's Pension website	Set when a user first lands on a page. Persists the 'Hotjar' User ID which is unique to that site. Ensures data from subsequent visits to the same site are attributed to the same user ID. Expires after 12 months.	Analytics
Third-party cookie	_uetvid	The People's Pension website	Used by bing.com to store and track visits across websites. Expires after 12 months.	Marketing
Third-party cookie	bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services. Expires after 2 years.	Marketing
Third-party cookie	IDE	doubleclick.net	To measure the visitors' actions after they click through from an advert. Expires after 1 year.	Marketing
Third-party cookie	_upscope__region	The People's Pension website	Used as a bolt on for 'whoson' (live chat provider) and allows our agents to help customers navigate the site. Expires after 30 days.	Functional
Third-party cookie	_upscope__shortId	The People's Pension website	Used as a bolt on for whoson (live chat provider) and allows our agents to help customers navigate the site. Expires after 30 days.	Functional

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	whoson	The People's Pension website	This cookie is set for our online live chat tools. Expires after 12 months.	Functional
Third-party cookie	yncHistory	LinkedIn	Used in connection with data synchronisation with a third-party analysis service. Expires after 24 hours.	Analytics
Third-party cookie	HSID	YouTube	This cookie is used by google to provide fraud protection. Expires after 2 years.	Functional
Third-party cookie	li_gc	LinkedIn	Used to store guest consent for the use of cookies for non-essential purposes. Expires after 2 years.	Functional
Third-party cookie	LOGIN_INFO	YouTube	Used by YouTube when a video has been embedded. Expires after 2 years.	Functional
Third-party cookie	RT	The People's Pension website	Used when an end-user browses to a site that's instrumented with mPulse. Boomerang generates an RT cookie, which contains various pieces of information about the user's session, as viewed by Boomerang. Expires after 7 days.	Analytics
Third-party cookie	AnalyticsSyncHistory	LinkedIn	Used to store information about the time a sync took place with the 'lms_analytics' cookie. Expires after 30 days.	Functional
Third-party cookie	APISID	YouTube	Used to enable Google to collect user information for videos hosted by YouTube. Expires after 2 years.	Analytics

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	Lang	Twitter	Used by Twitter for marketing purposes. Expires after each visit.	Marketing
Third-party cookie	Lidc	LinkedIn	LinkedIn Share button and advertising tags. Expires after 24 hours.	Marketing
First-party cookie	cli_user_preference	The People's Pension website	Used to store whether the user has given cookie usage consent. It does not store any personal data. Expires after 12 months.	Functional
First-party cookie	cookielawinfo-checkbox-functional	The People's Pension website	Used to check whether the user has given the consent to the usage of cookies under the category 'functional'. Expires after 12 months.	Marketing
Third-party cookie	VISITOR_INFO1_LIVE	YouTube	To keep track of user preferences for YouTube videos embedded in sites. It can also determine whether the website visitor is using the new or old version of the YouTube interface. Expires after 6 months.	Analytics
Third-party cookie	YSC	YouTube	To track views of embedded videos. Expires after each visit.	Analytics
First-party cookie	cookielawinfo-checkbox-necessary	The People's Pension website	Used to check whether the user has given the consent to the usage of cookies under the category 'Necessary'. Expires after 12 months.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	cookieLawInfo-checkbox-performance	The People's Pension website	Used to check whether the user has given their consent to the usage of cookies under the category 'performance'. Expires after 12 months.	Necessary
First-party cookie	CookieLawInfoConsent	B&CE website	Used to record the default button state of the corresponding category and the status of CCPA. It works only in coordination with the primary cookie. Expires after 12 months.	Necessary
First-party cookie	cookieLawInfo-checkbox-performance	The People's Pension website	This cookie is set by GDPR Cookie Consent plugin. The purpose of this cookie is to check whether or not the user has given the consent to the usage of cookies under the category 'performance'.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	_dc_gtm_UA-83014567-1	The People's Pension website – Adviser Hub	To identify visitors by age, gender or interests in Google Tag Manager. Expires after each visit.	Analytics
First-party cookie	_ga	The People's Pension website – Adviser Hub	To identify unique users. Expires after 2 years.	Marketing
First-party cookie	_gat	The People's Pension website – Adviser Hub	To limit requests to Google Analytics. Expires after 1 minute.	Analytics
First-party cookie	_gat_UA-34386883-2	The People's Pension website – Adviser Hub	To limit requests to Google Analytics. Expires after 1 minute.	Analytics
First-party cookie	_gid	The People's Pension website – Adviser Hub	To distinguish different users by a non-personal random number, instead of using personal information. Expires after 24 hours.	Analytics
Third-party cookie	IDE	The People's Pension website – Adviser Hub	To measure the visitors' actions after they click through from an advert. Expires after 12 months.	Marketing
Third-party cookie	NID	The People's Pension website – Adviser Hub	Google uses cookies, like the PREF cookie, NID and SID, to contribute to the personalization of the ads in Google properties, like Google search. Expires after 6 months.	Marketing

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	cookie_data_lastviewed_widget_2	The People's Pension website – Adviser Hub	Used to record when a cookie notice was viewed. Expires after 12 months.	Necessary
First-party cookie	PHPSESSIONID	The People's Pension website – Adviser Hub	Used to enable logged-in access to the Adviser hub. Expires after each visit.	Necessary
First-party cookie	CookieLawInfoConsent	The People's Pension website – Adviser Hub	Used to records the default button state of the corresponding category and the status of CCPA. It works only in coordination with the primary cookie. Expires after 12 months.	Necessary
First-party cookie	CookieLawInfo-checkbox-marketing	The People's Pension website – Adviser Hub	Used to check whether the user has given consent to the usage of cookies under the category 'marketing'. Expires after 12 months.	Necessary
Third-party cookie	1P_JAR	The People's Pension website – Adviser Hub	To collect website statistics and track conversion rates. Expires after 30 days.	Analytics
First-party cookie	wordpress_logged_in_	The People's Pension website – Adviser Hub	To help us keep you logged in to our site. Expires after each visit.	Necessary
First-party cookie	wordpress_sec_	The People's Pension website – Adviser Hub	To help us keep you logged in to our site. Expires after each visit.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	wordpress_test_cookie	The People's Pension website – Adviser Hub	To help us keep you logged in to our site. Expires after each visit.	Necessary
First-party cookie	wp-settings-time-	The People's Pension website – Adviser Hub	Wordpress also sets a few wp-settings-[time]-[UID] cookies. The number on the end is your individual user ID from the users database table. This is used to customize your view of admin interface, and possibly also the main site interface. Expires after each visit.	Necessary
First-Party cookie	catAccCookies	The People's Pension website – Adviser Hub	Cookie set by the UK cookie consent plugin to record that you accept the fact that the site uses cookies. Expires after 1 month.	Necessary
First-party cookie	CookieLawInfo-checkbox-functional	The People's Pension website – Adviser Hub	Used to check whether the user has given the consent to the usage of cookies under the category 'functional'. Expires after 12 months.	Necessary
First-party cookie	CookieLawInfo-checkbox-necessary	The People's Pension website – Adviser Hub	Used to check whether the user has given the consent to the usage of cookies under the category 'necessary'. Expires after 12 months.	Necessary
First-party cookie	CookieLawInfo-checkbox-performance	The People's Pension website – Adviser Hub	Used to check whether the user has given the consent to the usage of cookies under the category 'performance'. Expires after 12 months.	Necessary
First-party cookie	Whoson	The People's Pension website – Adviser Hub	Used to support the secure use of our webchat platform. Expires after 12 months.	Necessary

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	CONSENT	The People's Pension website – Adviser Hub	To detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website. Expires after 18 years.	Marketing
First-party cookie	_gcl_au	The People's Pension website – Adviser Hub	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 3 months.	Marketing
First-party cookie	Cli_user_preference	The People's Pension website – Adviser Hub	This cookie is set by GDPR Cookie Consent plugin. Its purpose is to store whether the user has given consent for cookie usage. It does not store any personal data. Expires after 12 months.	Necessary
First-party cookie	Viewed_cookie_policy	The People's Pension website – Adviser Hub	This cookie is set by the GDPR Cookie Consent plugin. The purpose of this cookie is to store whether the user has seen the cookie policy. Expires after 12 months.	Necessary
Third-party cookie	_upscope__shortId	The People's Pension website – Adviser Hub	This cookie is a bolt on for whoson (live chat provider) and allows our agents to help customers navigate the site. Expires after 30 days.	Functional
Third-party cookie	_hjSessionUser_1538465	The People's Pension website – Adviser Hub	This cookie is set when a user first lands on a page. It ensures data from subsequent visits to the same site are attributed to the same user ID. Expires after 12 months.	Analytics
Third-party cookie	_upscope__region	The People's Pension website – Adviser Hub	This cookie is a bolt on for whoson (live chat provider) and allows our agents to help customers navigate the site. Expires after 30 days.	Functional

Adviser Hub

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	_uetvid	The People's Pension website – Adviser Hub	Used by bing.com to store and track visits across websites. Expires after 12 months.	Marketing
First-party cookie	mf_[website-id]	The People's Pension website – Adviser Hub	Used by our session recording tool 'Mouseflow' to record behaviours prior to logging in. Expires at the end of the session.	Analytics
First-party cookie	Mf_user	The People's Pension website – Adviser Hub	Used by our session recording tool 'Mouseflow' to record if someone is a new or returning user. Expires after 90 days.	Analytics
First-party cookie	userTypeValue	The People's Pension website – Adviser Hub	Used to identify the type of customer (member, employer or adviser), we think the session belongs to. Expires at the end of the session.	Analytics

Employer Online Services

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	.ASPXFORMSAUTH	People's Partnership - Employer Online Services	To enable visitors to log in to the site, and for us to check who they are. This cookie is necessary for our site. Expires after 30 minutes.	Necessary
First-party cookie	ASP.NET_SessionId	People's Partnership - Employer Online Services	To enable us store data from each visitor session. Expires after 30 minutes.	Necessary
First-party cookie	_gat_UA-34386883-2	People's Partnership website	Allows google to limit the collection of data on high traffic sites. Expires after 1 minute.	Analytics
First-party cookie	_dc_gtm_UA-34386883-2	People's Partnership website	Used to enable us to track user behaviour on a page. This helps us to keep improving the website for users. Expires after 1 minute.	Necessary
First-party cookie	_dc_gtm_UA-37150123-1	People's Partnership website	Used to enable us to track user behaviour on a page. This helps us to keep improving the website for users. Expires after 1 minute.	Necessary
First-party cookie	_gcl_au	People's Partnership website	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Expires after 2 months.	Marketing
First-party cookie	_gat_UA-83014567-1	People's Partnership - Employer Online	Allows Google to limit the collection of data on high traffic sites. Expires after 1 minute.	Analytics

Employer Online Services

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
First-party cookie	_uetvid	People's Partnership website	Used to store and track visits across websites. Expires after 13 months.	Marketing
First-party cookie	_vwo_uuid_v2	People's Partnership - Employer Online Services	To ensure visitors see the same version of the page when we're testing different versions. Expires after 12 months.	Analytics
First-party cookie	_ga	People's Partnership - Employer Online Services	Used by Google Analytics to calculate visitor, session, and campaign data and to keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors. Expires after 2 years.	Analytics
First-party cookie	ai_session	People's Partnership - Employer Online Services	To collect statistical usage and remotely measure information for apps built on the Azure cloud platform. This is a unique anonymous session identifier cookie. Expires after each visit.	Analytics
First-party cookie	_gid	People's Partnership website	To distinguish different users by a non-personal random number, instead of using personal information. Expires after 24 hours.	Analytics
First-party cookie	ai_user	People's Partnership - Employer Online Services	To collect statistical usage and remotely measure information for apps built on the Azure cloud platform. This is a unique user identifier cookie that allows for the tracking of the number of users who access the application over time. Expires after 12 months.	Performance

Employer Online Services

Cookie type	Name	Where we use it	Why we use it and how long it lasts	Cookie category
Third-party cookie	MUID	Bing	This cookie is widely used by Microsoft as a unique user identifier to allow user tracking. Expires after 12 months.	Marketing

Additional information

First-party cookies

We set first-party cookies on behalf of the website you are visiting.

Third-party cookies

Third-party cookies collect and use anonymous information about your visits and interactions with our websites. We use third-party cookies to serve and personalise advertisements for our products and services. They also ensure we implement opt-outs made via the third party.

Necessary cookies

Cookies in this category are necessary for the site to function normally, so cannot be turned off.

Analytics cookies

These cookies are used to help us improve the performance of some or all pages on our website. For instance, we use Google Analytics to look at how people navigate through our website and use this to make improvements.

Functional cookies

These cookies are used to enable certain functionality on our site such as personalisation. Disabling may lead to a poorer browsing experience.

Marketing cookies

These cookies will be used to track your preferences and only show adverts relevant to your interests.

Social website cookies

So you can easily 'Like' or share our content on social networks (such as Facebook and Twitter) we've included sharing buttons on our websites. These are set by ShareThis, AddThis and Twitter.

The privacy implications will vary from social network to social network. They depend on the privacy settings you've chosen on these networks.

Anonymous visitor statistics cookies

We use cookies to compile visitor statistics – such as how many people have visited our website, how long they spend on the site and what pages they look at.

We use Google Analytics to provide these statistics, which help us to continuously improve our website. They also tell us, on an anonymous basis, how people reached our websites (for example from a search engine) and whether they've visited before.

You can opt out of Google Analytics by using [Google's opt-out tool](#)

What to do about unwanted cookies

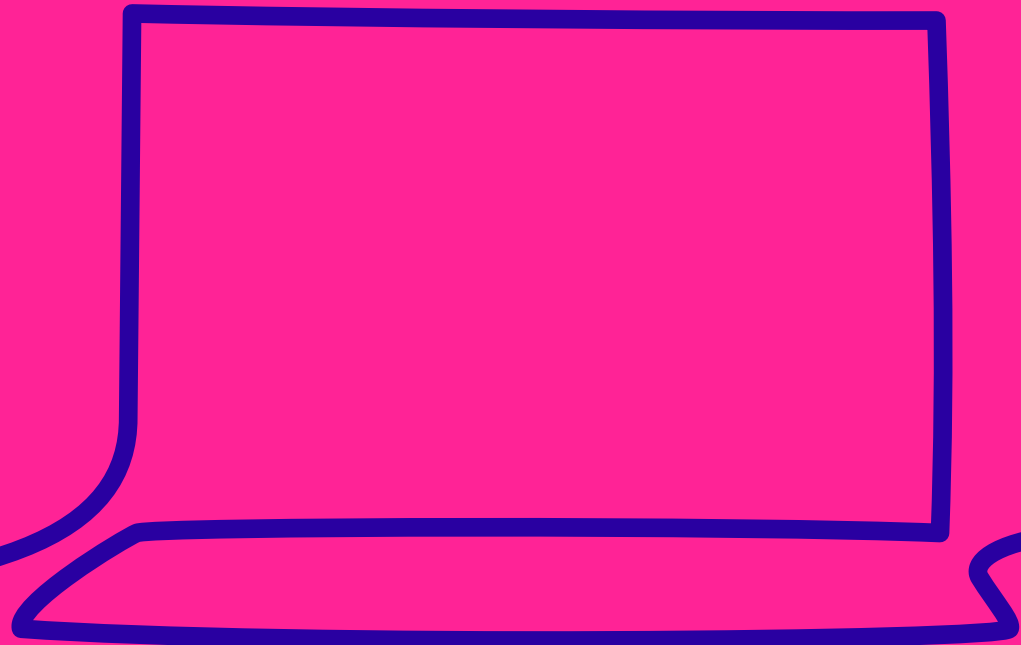
Deleting cookies. Some web browsers allow you to delete cookies. If your browser allows this, you'll be able to change your settings so that whenever you close your browser, it will delete any cookies that have been put on during that session of browsing.

Refusing cookies. Just remember that if you change your browser settings to refuse all cookies – in other words, websites won't be able to put them on your device at all – you won't be able to access your Online Account with us. If you're worried about 'spyware', then rather than refusing all cookies, you may find you can use anti-spyware software to achieve the same goal by automatically deleting cookies it thinks are invasive.

Getting a warning about cookies. You can change your browser settings to warn you before cookies are used (and get the option of using them or not). You can do this by following the instructions in your browser. These are normally in the Help, Tools, or Edit menus.

How to stop unwanted adverts

Opting out of online adverts. To stop getting online interest-based advertisements from Facebook and other participating companies, visit the [European Interactive Digital Advertising Alliance](#). You'll need to opt out separately with each browser you use.



Where to go for more information about cookies

Visit allaboutcookies.org

Or check out the [Information Commissioner's Office website](#)